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481—32.4(204) Packaging and labeling requirements.

32.4(1) *Contents.* Each consumable hemp product intended for individual retail sale shall be labeled such that a reasonable consumer would plainly identify the product as a consumable hemp product and shall contain the following information:

- a. Lot number;
- b. Expiration date;
- c. Product name;
- d. Name, telephone number, and email address of the product manufacturer;
- e. If specific cannabinoids are contained within or marketed for the product, the number of milligrams of each cannabinoid per serving and serving size;
- f. A certificate of analysis that the batch contained a total delta-9 tetrahydrocannabinol concentration that did not exceed 0.3 percent on a dry weight basis as calculated pursuant to an official test as provided in Iowa Code section 204.8.
 - **32.4(2)** Form. The labeling requirements of paragraphs 32.4(1)"d" and "f" may be in the form of:
- a. A uniform resource locator (URL) for the manufacturer's Internet website that provides or links to the information required by this section; or
- b. A QR code or other bar code that may be scanned and that leads to the information required on the label.

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